

# Eric Laverty

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## BIOGRAPHY

Eric Laverty is an artist and photographer from Detroit, MI USA. He completed his formal studies as a guest student of Gerhard Richter during the German painter's final years of tenure at the Kunstakademie Düsseldorf where fellow professors Bernd and Hilla Becher, Jan Dibbets, and Nam June Paik, along with Richter, became enduring influences on Laverty's art and creative perspective.

Prior to his 5-year German sojourn in the early '90s, Laverty studied Anthropology under Michael Taussig at the University of Michigan – Ann Arbor and Photography under Jim Dow at SMFA – Boston. His curriculum included Design, History of Art & Architecture as he continued to master and apply his skills at the forefront of computer-generated graphic design. The latter, which Laverty began training for just after high school graduation, not only sustained his academic studies but became the backbone of a professional career in design and creative management until he shifted entirely to his primary medium of photography. It was at this time, while focused on commercial architecture, that Laverty re-engaged his art practice with the introduction of Structural Catabolism.

Laverty lives and works in Brooklyn, extending his primary studio onto the streets of NYC where his almost daily peregrinations generate troves of experimental content. His photography, photo-collages and painting have been exhibited in Boston, Düsseldorf, New York, and Brussels and are in private collections in the United States, Europe, and Japan.

## EDUCATION

### **Kunstakademie Düsseldorf, Düsseldorf, Germany**

1990–92

#### *Painting Concentration*

- Guest of Gerhard Richter during his final years at the academy.
- Video studies in the class of Nan Hoover and Nam June Paik.

### **SFMA at Tufts University, Boston, MA**

1987–89

#### *Photography Concentration*

- Photography studies under Jim Dow.
- Recognized in juried competitions for photographic excellence.
- Developed early techniques in panoramic imaging and physical photo manipulation.

**University of Michigan**, Ann Arbor, MI

1983–87

*School of Natural Resources – Environment and Sustainability*

- Concentration in Anthropology with Michael Taussig (now at Columbia University)
- Coursework in History of Art & Architecture
- Intensive design training in the School of Art & Design

## EXHIBITIONS

**Akcent Gallery**, Brussels, Belgium

2010

Structural Catabolism – Photography from the Built Environment

**DLG Gallery**, New York, NY

2009

Structural Catabolism – Photography and Painting from the Built Environment

**Laden 33**, Düsseldorf, Germany

1992

Bitte Gedulden Sie Sich – Recent Painting

## PRESS

**Architectural Review**

2010

"Lavery's deep regard for heroic, historic structures and the people and processes that transform them gives his work a beautifully tender, elegiac quality."

**World Architecture News**

2009

"Lavery's exhibition bears witness to the changing industrial landscape and does so with loving regard for old buildings and the people and processes that transform them."

## PROFESSIONAL HIGHLIGHTS

**Lavery Studio**, New York, NY

Since 2010

*Photography and Photographic Direction*

- Collaborated with and produced compelling, iconic photography and image assets for architecture, real estate, interior design, product design and lifestyle brands;
- Built and/or restructured client in-house and remote studio operations with high-volume imaging capabilities, color-accurate workflows, offshore editing integration;
- Published across screen, print and all digital channels, Lavery Studio engages audiences with innovative, best-in-class portrayals of products and services; elevating brand vision and strategy to the next level of visual sophistication and organization.

*Creative Direction*

- Conceptualized, designed, and built brand architecture and media presence for start-ups and small to mid-sized organizations in financial, hospitality, healthcare, fashion, legal, and entertainment industries.

**Ambac Financial Group, Inc.**, New York, NY

1999–2010

*Department Head – Corporate Communications & Brand Management*

- Led corporate creative services team as a transformative, strategic partner; co-authoring and implementing global, firm-wide digital-first strategy while driving design and technical innovation across global footprint;
- Hired, inspired and managed staff of design professionals to develop brand architecture and disseminate branded communication, brand identity kits, marketing print collateral, digital infrastructure, and all other digital content;
- Built internal photography and a/v studio capabilities to produce corporate multi-media resources for firm-wide and public-facing audiences.

**VuCom Graphicsystems** et al., Troy, MI

1983–1989

*Graphic Designer*

- Collaborated at the vanguard of technology and design innovation. Designed graphics for one of the first touch-screen user interfaces put into production – a full 25 years before the advent of iPad.
- Designed and produced multi-media presentations for automotive, pharmaceutical, consulting, and business information industries.

## VOLUNTEERING & COMMUNITY SERVICE

**Dance to Unite – Board of Directors**

2018–2023

- Committed to our most vulnerable as photographer /paparazzi in support of local and international children’s and educational organizations including:  
FreshArt, Children’s Village, MISHKA Children Foundation, The New York Foundling.